

# College Magazine



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Podar Pageant, the Annual College Magazine, is a platform for budding writers, poets, artists, photographers, and thinkers of our College. In the academic year 2021-22, for the first time since the inception of the Podar Pageant, six sub-themes were introduced under the umbrella theme of **Vidyaranya**.

Vidyaranya is the forest of knowledge and it depicts our passage through the tumultuous journey of self-discovery and self-improvement through the learning process. This expedition through the exceptionally dense Vidyaranya can be divided into six main phases which are covered by our sub-themes, **Yugen, Querencia, Advitiya, Amartya, Kairos and Reflections**.

Apart from all the sections showcasing the artworks, poetry and prose submitted by the students and staff of the College, Podar Pageant 2021 also contained a special theme-based section named Reflections where the contributors shared with us their inner thoughts as diary entries.

This year, a fun new section named **Podar E-Katta** was introduced, which is an extension to the Meme section that has been in the Magazine for the past two years. This section was specially created for Podarites missing the College Katta and the fun and games due to the ongoing pandemic. This section included a Crossword,

*Podar: Nurturing Intellect, Creating Personalities*

Maze, recommendations for books, movies and T.V. shows and music playlists. This section has the Meme corner as well as a Start Ups section, which spotlights a few of the many students of our College who started their own small businesses during the Pandemic. This section is a platform for them to share with everyone their entrepreneurial journey, which would definitely prove inspiring to our budding future entrepreneurs.

The team also curated an audience engagement program on Instagram #FavouritesonFridays, where the participants shared their favourite songs, movies, podcasts, trends, and shows that they enjoyed while at home during Lockdown. With the #WednesdayWisdom series, the team hand-picked quotes by famous authors and posted them on our Instagram stories for our followers.

On the 9th of August, we celebrated Book Lover's Day on Instagram by asking our 350 followers to share with us their favourite books. The responses received for all the three programs have been compiled into a video and screened during the Magazine Launch.

The Podar Pageant Photo Blog was carried forward this year as well, considering the overwhelming response from our budding photographers. The Podar Pageant Photo Blog is a one-of-a-kind platform to showcase aesthetic photos clicked by the budding photographers of Podar. The Blog was launched on 13th of April.

The team has made a launch video explaining the main theme and sub-themes for this year by reading out excerpts from various articles and poems featured in the magazine. This is available on our Instagram page after the launch.

Since the world is shifting to the online space, we decided to launch Podar Pageant 2021 not only through physical copies but also as an e-book just like last year. The Magazine and ebook were launched on 13th of April 2022 by the Principal of our college Dr. Mrs. Shobana Vasudevan and the Vice Principal (Degree College) Mrs. Kavita Jajoo in the presence of the teachers and the members of the Magazine Committee. The e-book is hosted on its own website (<https://rapodarpageant.wixsite.com/mysite>) designed by the team and is also accessible through the Home Page of the College Website.